



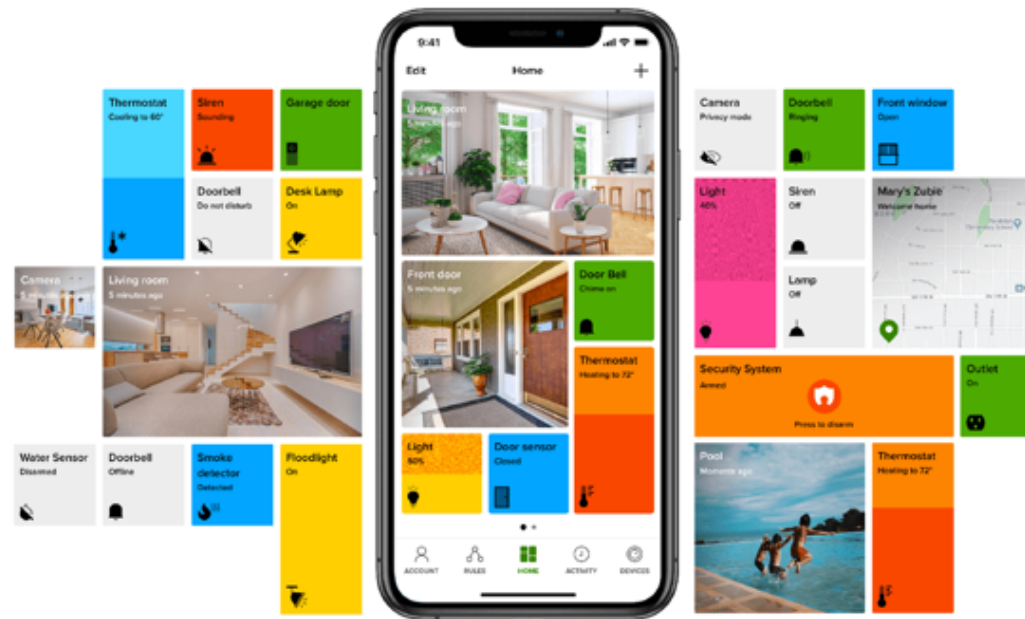
Pepper Overview



IoT Platform Opportunity Powered by Pepper

PEPPER VISION

We enable enterprises to deliver custom, comprehensive, end-to-end IoT solutions for their customers

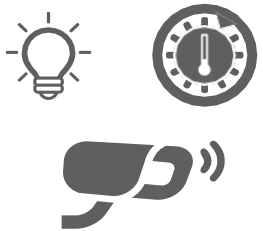


Full Service B2B2C Solutions



NEW MARKET REQUIREMENTS

Pepper Aligns Consumer Needs with Enterprise Objectives



Agnostic

Any hardware,
any device, any
use-case, any
service



Secure

Full-stack. e2e
encryption. 24/7
managed cyber
security. Hosted
and stored in the
USA



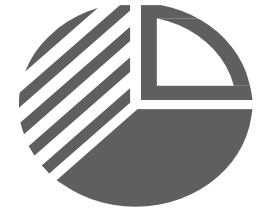
Simple

Demystify the
tech, installation
process, access
to support,
optimize user
benefits



Value

Deliver value
commensurate
with quality



Data

Use data to
further delight
the user (the
data is yours,
not ours)



TARGET VERTICALS – B2B2C

Service Providers



New Revenue Streams

Strategic Alignment

Data Ownership

End-to-end white-label managed service with speed to market and CAPEX advantages

CE Manufacturers



Ready-made Platform

Custom e2e Branding

Omnichannel

Platform solution enabling OEMs rapid market entry with cybersecurity and privacy assurances

Retailers



Whole-store Solutions

Service Revenue-share

Omnichannel

Private-label consumer IoT enablement in a turnkey solution. Deliver appealing recurring revenue share

Consumer Brands



Enter IoT Revolution

Recurring revenues

Data Ownership

Extending consumer IoT solutions for major brands interested in expanding product lines



PEPPER SOLUTION

Full-stack, IoT Platform as a Service

Robust Functionality

Delivering the features and functionality consumers want. 250+ micro services available today. Capability to rapidly add features and functionality.



Device Support

Support for leading brands and white label devices. Full capabilities for most smart home IoT applications. Devices include doorbells, cameras, locks, sensors, lights, outlets, and more. Capability to rapidly add new devices.



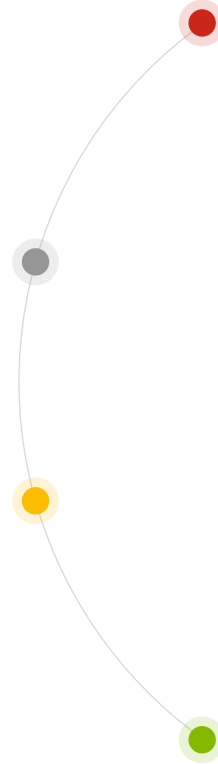
Easy to Use

Award winning design empowers users to monitor and manage their smart home IoT and security devices.

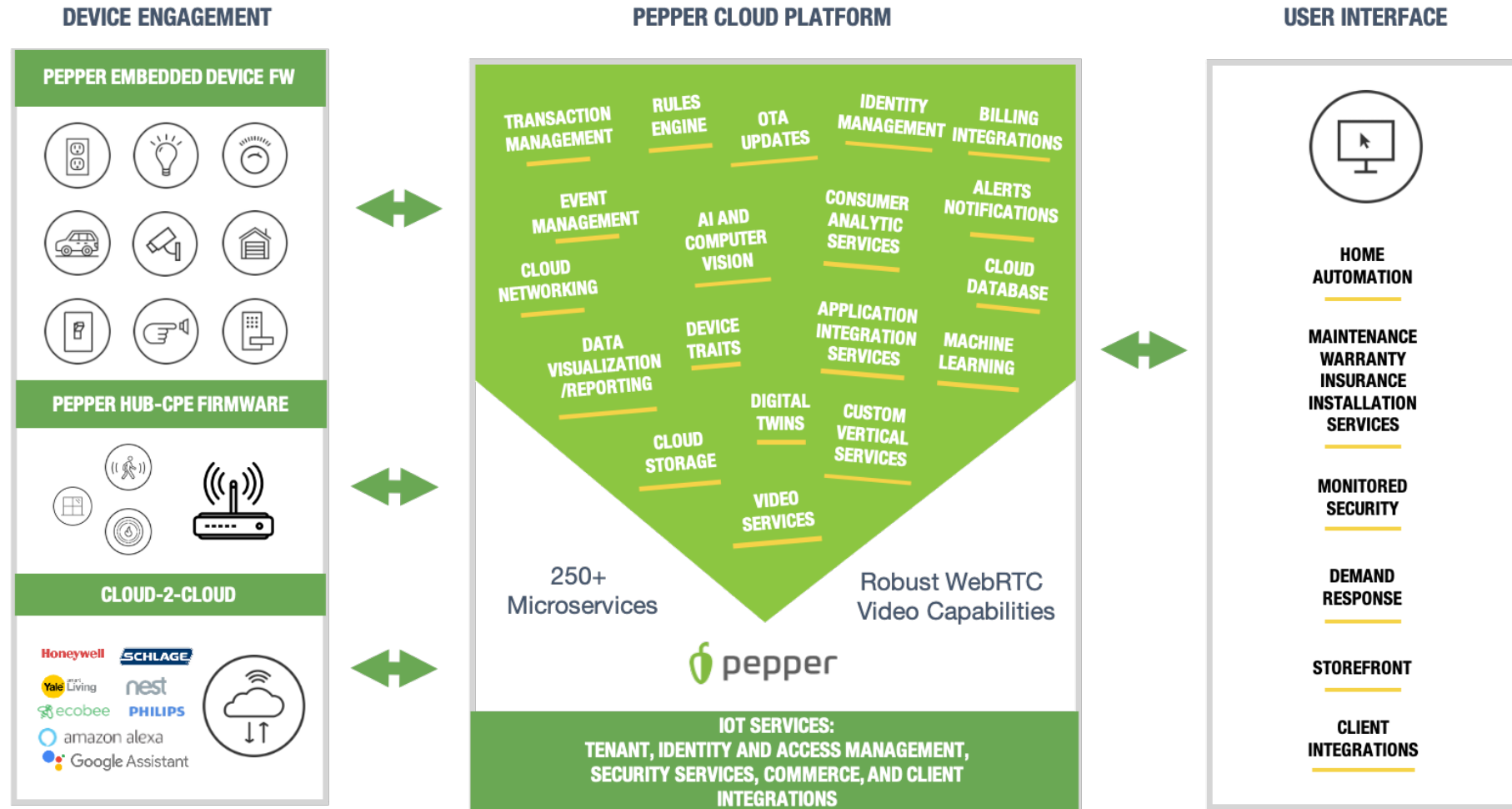


Customizable

Consumers can personalize the UI, features, and functionality. Enterprises can tailor the user experience to compliment and promote their service and device solutions.



PEPPER FULL-STACK APPROACH

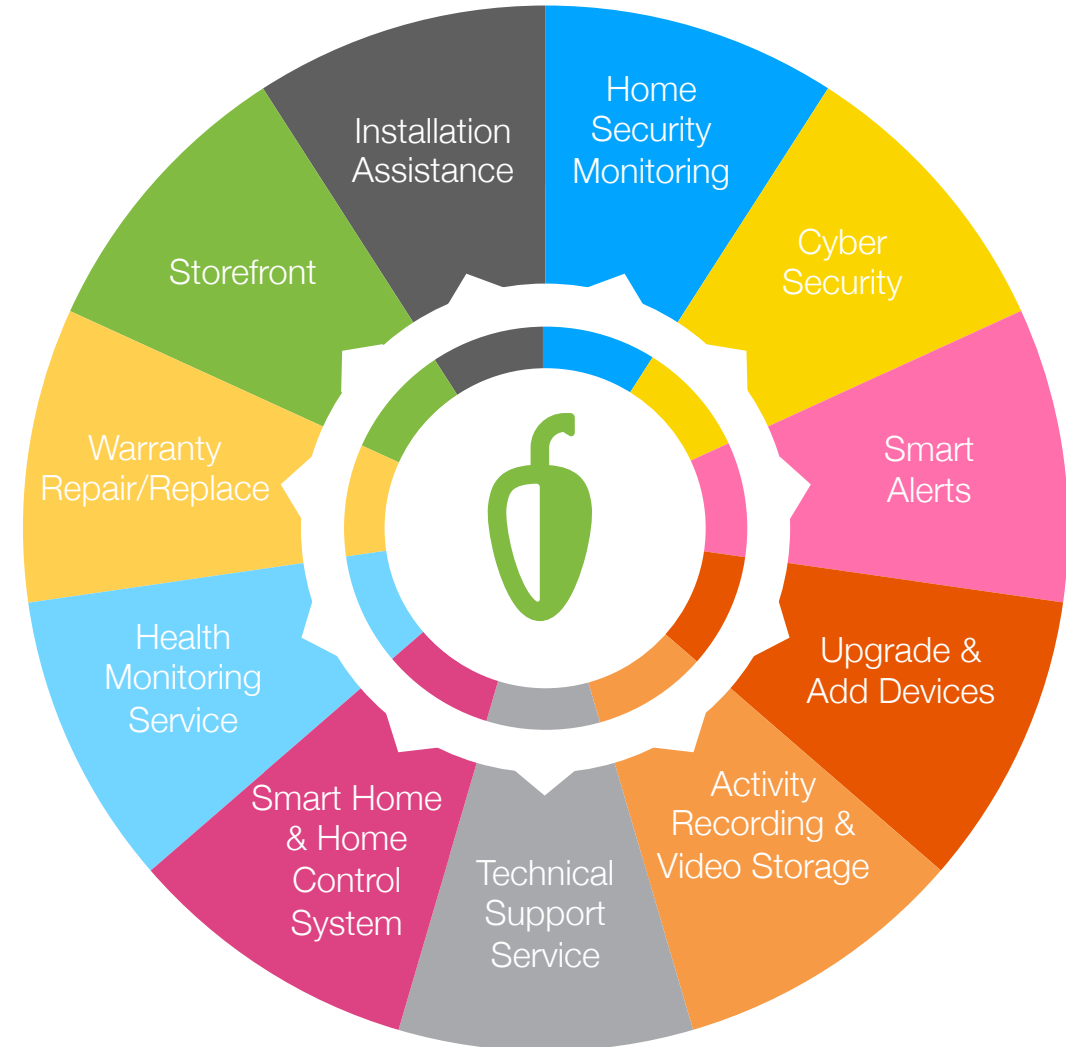


RECURRING REVENUE OPPORTUNITIES

Identify and deploy services that drive new revenue streams

Pepper works with its partners to identify opportunities to deliver incremental margin revenues through the sale of premium services to end-users. These can include:

- ▶ Recurring revenue share of video services
- ▶ Recurring revenue share of home and smart security solutions
- ▶ Advancing related subscription programs
- ▶ Offering device protection services
- ▶ And more...



PEPPER LEADERSHIP

Scott Ford, CEO

Scott is a 25-year veteran of wireless industry operations and investing.

Terry Carlton, Operations

Terry is a 30+ year operator in large corporations and start-ups

David Bottoms, Finance

David is a 35-year veteran of wireless industry operations and finance.

Justin Larsen, Technology

Justin is a veteran in leading technology in wireless and fintech corporations.

Steve Bosch, Product

Steve is a retail veteran with significant experience in finance and strategy operations.

Rob Bykowski, Growth

Experienced sales and marketing pro in corporations and start-ups



White Matthews, Former CFO



Gary Fish, CEO



Ron LeMay, Former CEO



Select Investors and Board Members

Steve Edwards, CEO



Bob Green, Former CEO



David Edmondson, Former CEO



John Barnes, EVP



Kathy Walker, Former CIO/CNO



Funds





THANK YOU